

FINGER LAKES WORKFORCE INVESTMENT BOARD

Strategies For Wealth Creation

Mission

The mission of the Finger Lakes Workforce Investment Board is to improve the economic well being of job seekers and employers in the region by aligning human potential with opportunities in the workplace.

Guiding Principle

Integrating education, economic and workforce development in mission intent. This would involve all partners do strategic planning together.

Operating Principles:

1. **WIB become more business centered**
 - Stronger business sector presence on the Board.
 - Thought would be given to what are the qualities needed for a good Board member.
2. **Re-examine and recast how we cluster jobs**
 - Look at primary career cluster tracks with subsequent associated tracks. An example would be Tourism because it includes many ancillary job groups connected or influenced by job clusters. Thought would be given as to whom to include in the group.
3. **The entire work of the board and the system should be demand driven**
 - Must examine current work and ask why we are doing it, what are we doing, who expects it of us and what will the outcomes be.
 - Align with our mission and overall principles.
4. **Capture, assemble and reflect on data**
 - Identify the gap analysis and job demands.
 - Examine what is most useful to the work we do and critically analyze it.
 - Display data that is meaningful to our customers and aligned with our mission.
5. **Strive for financial independence and self-sufficiency (not dependent on WIA funds only)**
 - One Stop operator, center and affiliates need to become less dependent on WIA funds as well and look at other revenue sources to carry out its certification as Finger Lakes Works.
6. **Embrace structures/entities that are doing environmental scanning, future visioning and aligned with mission intent and act as a catalyst, facilitator, and/or partner**
 - Prepare to capture the energy of these initiatives rather than duplicate.
 - Truly serve the four counties by supporting best practices.